

## MUTUAL BENEFITS TEMPLATE E-MAIL

**For adviser use only**

**SUBJECT: A chance to win £500 through British Friendly's Mutual Benefits programme**

Hello (client name)

Now we've secured protection for your income through British Friendly, I wanted to touch base to let you know about their discretionary Mutual Benefits programme as well as a prize draw they're running until 31<sup>st</sup> of March 2022.

Mutual Benefits provides every day health, wellbeing and rewards for you and your family at no extra cost. Benefits include:

<b>Clinic in a Pocket</b> <i>Fast access to healthcare services for you and your family</i>	<b>Cash in your Pocket</b> <i>A chance to win £100 cash every month</i>
<ul style="list-style-type: none"><li>▪ <b>Unlimited Digital GP Consultations</b></li><li>▪ <b>6 Physiotherapy Sessions</b></li><li>▪ <b>6 Mental Health Support Sessions</b></li><li>▪ <b>2 Second Medical Opinions</b></li><li>▪ <b>1 Health Check</b></li></ul> <p>Services are allocated on an annual basis. To access them, refer to the Activation Invite e-mail from British Friendly or their Activation Guide.</p> <p><i>Feel healthy and well every day</i></p>	<ul style="list-style-type: none"><li>▪ <b>Monthly cash draws</b></li><li>▪ <b>5 random winners of £100 each</b></li><li>▪ <b>Paid directly into your bank account</b></li><li>▪ <b>No limit to the number of times you can win</b></li></ul> <p>No need to register. You will be automatically entered into the prize draws every month if you are up-to-date on your premium payments.</p> <p><i>Feel lucky to be a British Friendly member</i></p>

To learn more about the full range of Mutual Benefits visit <https://members.britishfriendly.com/>

Any new or existing members who activate Clinic in a Pocket between 14<sup>th</sup> of February and 31<sup>st</sup> of March 2022 will be entered into a special prize draw with two £500 prizes on offer, so make sure you activate yours today for the chance to win!

Please note you will need to be up to date with your premiums as of 5PM on 31<sup>st</sup> March 2022 to be entered.

Plus, if you activate the app, you'll also help me get entered into a separate adviser prize draw to win an Amazon voucher. Seems like a nice mutual benefit, right?

Learn more by visiting <https://members.britishfriendly.com/>

If you have any questions about these benefits, your cover or your protection needs feel free to get in touch.

Many thanks,

(NAME)