

What's the real value of Mutual Benefits?

As we're a mutual where members come first, we offer your clients added value benefits alongside their core cover, at no extra cost.

As a British Friendly member your clients can enjoy access to annual savings of over £3,400* on a combination of healthcare and legal services, groceries, retail stores, utility bills, travel insurance and much more!

Too good to be true? Have a look below and see how your clients could make some great savings with their Mutual Benefits membership this year.

3 easy ways your clients can save money with Mutual Benefits!



Their Weekly Food Shop

They can save 3% on Morrisons and Sainsburys and 2% off Tesco groceries by purchasing discounted gift cards through the LifeWorks app!

How much could they save?

Let's say your clients spend £100 per week in Morrisons or Sainsburys. With a 3% discounted gift card this would save you over **£13 a month and £156 per year!**



Making their Will

Have your clients got around to sorting their Will yet? Through the Legal for Life online Will writing service they can create Wills for themselves and their immediate family members for no extra cost with Mutual Benefits.

How much could they save?

Writing just **one Will for themselves would save your clients £224!****



Booking Physiotherapy sessions

Through the British Friendly Square Health app they can book up to 4 physiotherapy sessions per year using their yearly entitlement of Health Support Points.

How much could they save?

If you were looking to arrange private physiotherapy you would typically pay £51 for an initial consultation and £42 for any follow-up sessions.***

So by **booking in 4 physiotherapy sessions your clients could save £177!**

Let's add up the savings!

So based on just these 3 examples... **your clients could save £557 over a year!**

What's the catch?

There is none. With no shareholders, so we focus on finding more ways we can return value to our members with us beyond just their core Income Protection cover. Sound good?

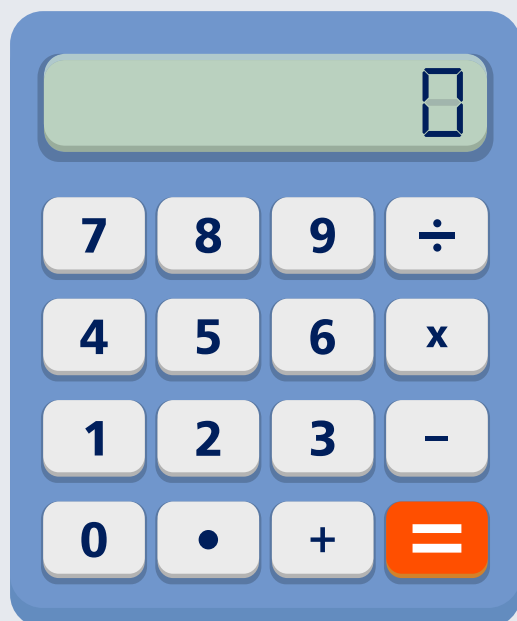
Help your clients get extra value for their policy today!

Please encourage your clients to activate their Mutual Benefits on our member website (members.britishfriendly.com) under the Mutual Benefits tab.

For more detail on the Mutual Benefits programme including a list of benefits -check out our [Mutual Benefits brochure here](#).

So be sure to tell your clients about Mutual Benefits, both pre and post-sale and show them why membership with British Friendly is

#MoreThanJustIP



*Based on British Friendly research, January 2021

**Mean price for a creating a standard Will in the UK in 2020 - using figures from the Legal Service Board

***Based on 2021 BUPA pricing for outside Greater London