5 reasons your clients should stay...

1

Firstly, did you know British Friendly are **one of the top** Income Protection providers when it comes to paying out a consistently high number of claims? In fact, they've **paid out 96.2% of all their claims over the last 13 years** and they're very open about the number of claims they pay each year.

2

Secondly, they **don't limit the number of claims** you can make on your policy so you don't have to worry about not having cover in place **if you need to make multiple claims**.

3

Thirdly, they offer **flexible options** if you need to take a **break from premium payments** or you need to **adjust your level of cover** without making a new application.

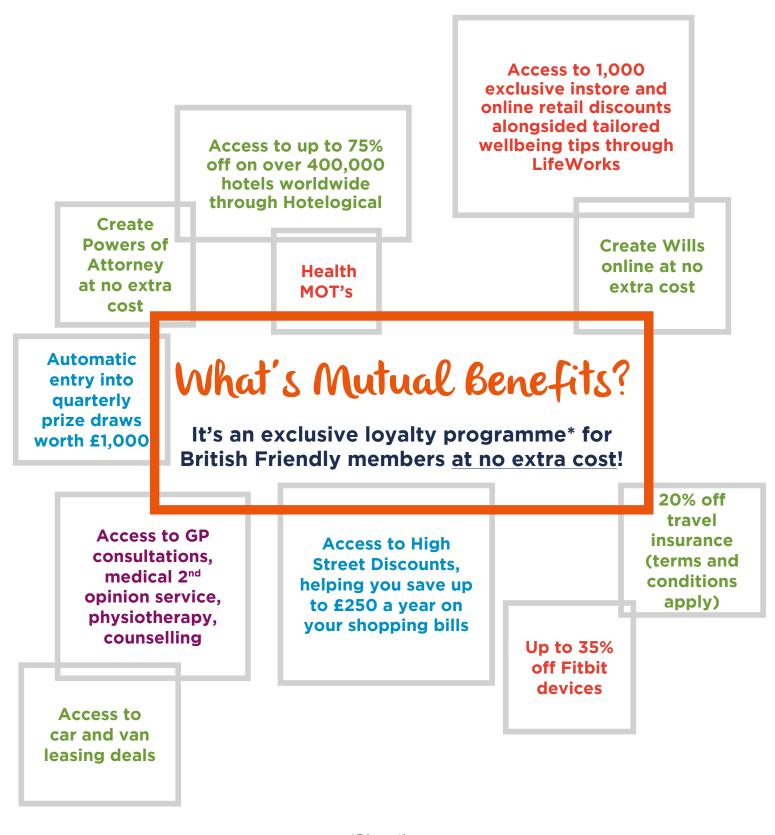
4

The fourth reason you should stay with British Friendly is because **they're a mutual**. The great thing about being insured by a mutual is that **you are their number one priority** instead of shareholder profits.

5

The final reason you should stay with British Friendly is because your policy includes **Mutual Benefits**. This offering is truly unique because the discretionary benefits offered in this programme were developed to help you **get use out of your policy every day**, whether you're claiming or not, and the programme is provided at **no extra cost**.





*Discretionary

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It feels good to be covered