

5 reasons your clients should stay...

1

Firstly, did you know British Friendly are **one of the top** Income Protection providers when it comes to paying out a consistently high number of claims? In fact, they've **paid out 96.2% of all their claims over the last 13 years** and they're very open about the number of claims they pay each year.

2

Secondly, they **don't limit the number of claims** you can make on your policy so you don't have to worry about not having cover in place **if you need to make multiple claims**.

3

Thirdly, they offer **flexible options** if you need to take a **break from premium payments** or you need to **adjust your level of cover** without making a new application.

4

The fourth reason you should stay with British Friendly is because **they're a mutual**. The great thing about being insured by a mutual is that **you are their number one priority** instead of shareholder profits.

5

The final reason you should stay with British Friendly is because your policy includes **Mutual Benefits**. This offering is truly unique because the discretionary benefits offered in this programme were developed to help you **get use out of your policy every day**, whether you're claiming or not, and the programme is provided at **no extra cost**.

**BRITISH
FRIENDLY**

It feels good to be covered

Access to 1,000
exclusive instore and
online retail discounts
alongside tailored
wellbeing tips through
LifeWorks

Access to up to 75%
off on over 400,000
hotels worldwide
through Hotelogical

Create
Powers of
Attorney
at no extra
cost

Health
MOT's

Create Wills
online at no
extra cost

Automatic
entry into
quarterly
prize draws
worth £1,000

What's Mutual Benefits?

It's an exclusive loyalty programme* for
British Friendly members at no extra cost!

Access to GP
consultations,
medical 2nd
opinion service,
physiotherapy,
counselling

Access to High
Street Discounts,
helping you save up
to £250 a year on
your shopping bills

20% off
travel
insurance
(terms and
conditions
apply)

Up to 35%
off Fitbit
devices

Access to
car and van
leasing deals

*Discretionary

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