

MUTUAL BENEFITS TEMPLATE E-MAIL

For adviser use only

SUBJECT: Your income is protected, now take a look at what else is included.

Hello [Client Name],

Now we've secured protection for your income through British Friendly, I wanted to get in touch to let you know about their discretionary Mutual Benefits programme. Mutual Benefits provides health and wellbeing benefits, and a monthly cash prize draw, all included alongside your Income Protection policy at no extra cost.

Clinic in a Pocket

Fast access to healthcare services, for you and your family.

Download the Clinic in a Pocket app to access a range of health and wellbeing services, including:

- Unlimited Digital GP consultations
- 6 Physiotherapy sessions
- 6 Mental Health support sessions
- 2 Second Medical Opinions
- 1 Health Check

These services are allocated on an annual basis. To access them, refer to the Activation Invite email from British Friendly or take a look at their Activation guide **here**. (link to guide)

Cash in your Pocket

Your chance to win £100, every month.

As a British Friendly member, you're automatically entered into their monthly prize draw. Every month five winners are picked at random to win a £100 cash prize, and there's no limit to the amount of times you can win. The lucky winners will be contacted directly, and the cash prize will be paid directly into their bank account. Good luck!

To learn more about the full range of Mutual Benefits visit **members.britishfriendly.com/**

If you have any questions about these benefits, your cover or your protection needs, please don't hesitate to get in touch.

Many thanks,

[Adviser Name]