

Q&A with the Founder and Director of Best Insurance



Stuart Boseley

Here's our latest Joint Article, featuring an interview with Stuart Boseley, Co-Founder of Best Insurance Limited.

When did you first start working in financial services?

Around 1996 pre google or yahoo, when obscure search engines like dart, espotting and overture were in their infancy, I started generating online mortgage, loan and finance leads, looking back it was ground-breaking stuff.

What made you decide to become a financial adviser?

Around the same time, I could see it was more beneficial to actually process those leads rather than selling them on to the industry, so I became a mortgage advisor and set up my first brokerage.

Are there any financial products you're very passionate about and why?

Of course I would have to say Income Protection it's the most meaningful financial product for the majority of the working population, protecting your income whether that is for Accident, Sickness or Unemployment is so critical, everyone sails so close to the wind these days and the demands on us personally and financially are ever increasing, it is difficult to have a logical debate against the benefits of having an income protection safety net in place....

What's the most powerful/impactful experience you've had to date in your job?

When we set up Best Insurance, we started with a team of young apprentices who didn't have a clue about working, many from difficult backgrounds. Training them, mentoring them and watching them grow both from a personal and professional perspective has been humbling.

What do you like best about your job?

My team.

What's the funniest thing that ever happened to you at work?

Superhero's day, we got the whole office dressed as Superhero's, we all descended on Brighton for drinks, food and frivolities, it was a day to remember....

Do you have any advice for other financial advisers?

Marketing is essential, get good at it, it's your lifeblood!!

Why do you like working with British Friendly?

The team from the top down are superb, knowledgeable and helpful, to boot a great set of products and benefits for customers.

What do you think makes British Friendly different from other Income Protection providers?

The team, the service levels and support, with constant product innovation...

What gets you up in the morning?

My early morning swim in the sea.

What do you like to do in your spare time?

Spend time with my family first and foremost, but in no particular order I love travelling, skiing, exercising, Classic British motorbikes, music gigs, eating and I'm also known to be partial to a glass of wine or two...

What TV show are you watching at the moment?

A Netflix show called Sons of Anarchy...

What book are you reading at the moment?

Simon Schama a History of Britain

What's your favourite time of day?

Early morning; being outside the peace and solitude is energising....

What's one problem affecting our world or society that you'd really like to solve?

The destruction of our natural habitats, environment and wildlife, essentially us ignoring, abusing and taking for granted the planet and ecosystem we share...

If you could meet anyone in the world, from any time period, who would it be and why?

Wow that's so difficult, so many diverse people and it changes the more I read or experience, but the usual suspects Elizabeth 1st, Alexander the Great, Genghis Khan, Mother Theresa, Cleopatra, Confucius, Marcus Aurelius, Dalai Lama, Gandhi and then the more obscure Carl Jung, Jerry Garcia, Janis Joplin, Timothy Leary, Oliver Reed and of course David Attenborough, to name a few! I could go on far, far too many to mention....

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What would you like to be remembered for?

Clichéd, but being a great father, husband, brother, friend and boss....

We hear you're very interested in supporting charities at Best Insurance, are there any charities you've fundraised for recently?

In July this year we took part in a charity row for AHOY, an inner London charity that specialises in helping young disadvantaged and disabled individuals obtain a career in the marine industry.

6 of us from the office completed a gruelling 8.5 mile row on a windy and choppy River Thames against 15 other insurance based teams, it was hard work!! Internally, the whole team pulled together to raise money and we achieved £3K for the charity, thank you to everyone who made a pledge.

We are currently planning our next fundraiser for 2020 which will be the 3 peaks challenge, we will climb Ben Nevis, Scafell Pike and Snowdon in 24 hours..

We are looking to raise money for homeless charities especially those that help the young, it is such a big problem across the UK at present, helping the younger generation now will hopefully make a difference going forward.

Thanks for your time Stuart and best of luck with the mountain climbing!