

5 reasons your clients should stay...

1

Firstly, did you know British Friendly are **one of the top** Income Protection providers when it comes to paying out a consistently high number of claims? In fact, they've **paid out 96.7% of all their claims over the last 12 years** and they're very open about the number of claims they pay each year.

2

Secondly, they **don't limit the number of claims** you can make on your policy so you don't have to worry about not having cover in place **if you need to make multiple claims**.

3

Thirdly, they offer **flexible options** if you need to take a **break from premium payments** or you need to **adjust your level of cover** without making a new application.

4

The fourth reason you should stay with British Friendly is because **they're a mutual**. The great thing about being insured by a mutual is that **you are their number one priority** instead of shareholder profits.

5

The final reason you should stay with British Friendly is because your policy includes **Mutual Benefits**. This offering is truly unique because the discretionary benefits offered in this programme were developed to help you **get use out of your policy every day**, whether you're claiming or not, and the programme is provided at **no extra cost**.

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FRIENDLY**

It feels good to be covered

Care Assistance Benefit*

If a member of your family needs full time care you could receive £125 per week paid for up to 13 weeks (parent or parent-in-law) or up to 26 weeks (partner, spouse or child up to age 18)

Death Benefit*

A lump sum worth 26 weeks of your IP benefit will be paid to your estate or nominated individuals

Create one Power of Attorney at no extra cost

Automatic entry into quarterly prize draws worth £1,000

Create one Will online at no extra cost

What's Mutual Benefits?

It's an exclusive loyalty programme* for British Friendly members at no extra cost!

Access to GP consultations, medical 2nd opinion service, physiotherapy, counselling & Health MOT's

Access to High Street Discounts, helping you save up to £250 a year on your shopping bills

Bereavement Benefit*

If your partner, spouse or child (up to age 18) dies you can receive a lump sum worth 13 weeks of your IP benefit

15% off travel insurance (terms and conditions apply)

Health Cash Plan from only £2 per week

Up to 35% off Fitbit devices

*Discretionary

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